How to develop a vision/mission statement

What is your Big Idea?
Develop a “vision/mission” statement

How do you plan to explain it?
K.I.S.S.

What is your Action Plan?
K.I.S.S.
Practice, practice, practice

1. Define your vision (paragraph)

2. Explain your mission (sentence or phrase)

3. State your mission in front of the camera using Amy Cuddy’s suggestions
TED Talk
Amy Cuddy
Your body language shapes who you are

http://www.ted.com/talks/amy_cuddy_your_body_language_shapes_who_you_are?language=en - t-211444